

Inter-County Leader - Published Wednesdays

DISPLAY NET ADVERTISING RATES

Price Per Column Inch - Effective 2-1-19

	2"	2.5 - 12"	12.5 - 23"	23.5 - 47"	47.5 - 95"	95.5" & up
One Advertiser	\$10.25	\$8.35	\$8.00	\$7.60	\$7.25	\$6.45
Two Papers	\$15.00	\$12.25	\$11.90	\$11.45	\$11.10	\$10.05
Three Papers	\$19.55	\$16.15	\$15.85	\$15.30	\$14.80	\$13.65
Four Papers	\$24.20	\$20.15	\$19.75	\$19.20	\$18.60	\$17.30
Five Papers	\$28.95	\$24.10	\$23.65	\$22.95	\$22.55	\$20.90
Six Papers	\$33.60	\$28.10	\$27.60	\$26.85	\$26.15	\$24.70
Seven Papers	\$38.25	\$32.00	\$31.45	\$30.60	\$29.95	\$28.20
Leader	\$9.55	\$8.25	\$8.25	\$8.25	\$8.25	\$8.00
Register	\$8.60	\$7.25	\$7.25	\$7.25	\$7.25	\$7.00

Classified ad pricing: 50¢ per word, phone number = 2 words, Web or Email address = 3 words (\$5 Minimum)

DEADLINES

Deadline for Ads - 10 a.m. Tuesday
 Deadline for News Copy - 4:30 p.m. Monday
 Deadlines are subject to change during holiday weeks.

CIRCULAR INSERT RATES

Circular Size	Circulars Per Pound	Weight Per Circular	Cost
Single Sheet or Folded Flyer	32 or More	1/2 oz. or less	\$54 per M
4-Page Tab	24 to 31	1/2 to 2/3 oz.	\$59 per M
8- to 12-Page Tab	16 to 23	2/3 to 1 oz.	\$64 per M

Under 5,000 Pieces Add \$2 Per M
 Insert Printed by ICCPA Deduct \$5 Per M
 Partial Circulation Add \$15 per M

Minimum Size: 3-1/2 x 5-1/2
 Maximum Size: 8-1/2 x 11
 Circular Insert Deadline - Noon Tuesday

FOUR COLOR PRICING

2" - 24"	\$40	25" - 48"	\$60
49" - 72"	\$90	73" - 96"	\$115

MECHANICS

Page Size: 10.375" x 16"
 Column Width: 1.625"
 6 Columns Per Page

REC. JANUARY 23, 2019 - VOLUME 96 - NUMBER 21 - 51

Readings 10,509

INTER-COUNTY Leader

Serving Polk and Burnett counties in Northwest Wisconsin

CURRENTS
 Women of tomorrow
 CURRENTS FEATURE PAGE 4

CURRENTS
 Sara was here
 PAGE 4

FEATURE
 "The best of Luck"
 Gary W. Peterson writes a book of memories
 PAGES 18

County offers admin job
 Supervisors also vote to remove all current BOA members
 Gary King, Editor
POLK COUNTY The job of Polk County Administrator has been offered to Nick Osborne, who is currently the assistant to the county administrator in Rock County.
 Osborne, 37, is a graduate of the University of Wisconsin - Madison and previously was employed as a special projects administrator for Manitowish Water and Recreational in Dade County. He...
 Supervisors chose Osborne by a 7-to-6 vote at a special meeting held Tuesday Jan. 22. He was one of three finalists for the position, out of more...
 See Administrator, page 9

Board approves revised referendum questions
 Two questions on the ballot in April in Frederic School District, less than last year. PAGE 23

SUV falls through ice
 Minnesota man dies
 PAGE 3

A DAY ON THE LAKE

 Marissa Green, Ashley Stone and Andrea French enjoyed spending time on the frozen ice of Yellow Lake in Burnett County last Saturday, Jan. 19. More photos on page 14. Photo by Crystal Givens

Local News Matters.
 LR
 leaderregister.com

SPORTS
 Jaxon Flaherty breaks single-game scoring record at Unity
 PAGE 13

The Inter-County Leader is a cooperative-owned newspaper serving NW Wisconsin

Serving Burnett and Polk counties since 1933.
 Interested in this ad spot? Call 715-327-4236

Press Run - 7,800

A weekly newspaper covering Polk and Burnett counties with news, legal notices and sports.

Email ads to:
 iccpaonline@centurytel.net

Fax news releases to:
 715-327-4117

Email news releases to:
 editor@LeaderRegister.com
 LeaderRegister.com

www.iccpaonline.com



Inter-County Cooperative Publishing Association

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 Inter-County Leader and Washburn County Register Newspapers

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