

Tri-County North ADVERTISER
 P.O. Box 490, Frederic, WI 54837
 715-327-4236 • FAX 715-327-4870
 Email: iccpaonline@centurytel.net

POSTED STD U.S. POSTAGE PAID PERMIT NO. 2 FREDERIC, WISCONSIN 54837
 POSTAL CUSTOMER OR OCCUPANT
ONE SECTION

DELIVERED FREE TO 19,500 HOMES AND BUSINESS PLACES WEEKLY
 www.iccpaonline.com

VOLUME NO. 59 DECEMBER 10, 2018 NUMBER 7

www.swantgraber.com

**PICK A PAYMENT, PICK A CAR!
 ALL VEHICLES SALE PRICED!**

PAYMENTS AS LOW AS \$99⁰⁰/MO.

EVERY TEST DRIVE FOR THE MONTH OF DECEMBER, SWANT GRABER WILL DONATE TO HUMANE SOCIETY AND BE ENTERED IN A \$500 GIFT CARD DRAWING!

Your One-Stop Dodge, Chevrolet & Ford Dealership.

SWANT GRABER
 Highway 6 • Barron, WI
 Monday - Friday 9 a.m. - 5:30 p.m.
 Saturday 9 a.m. - 12 p.m.
 715-537-9557 • 1-800-236-7651 • www.swantgraber.com • 1-800-858-9443

Tri-County North Advertiser - Published Mondays

DISPLAY NET ADVERTISING RATES

Price Per Column Inch - Effective 2-1-19

	2"	2.5 - 12"	12.5 - 23"	23.5 - 47"	47.5 - 95"	95.5" & up
One Advertiser	\$10.25	\$8.35	\$8.00	\$7.60	\$7.25	\$6.45
Two Papers	\$15.00	\$12.25	\$11.90	\$11.45	\$11.10	\$10.05
Three Papers	\$19.55	\$16.15	\$15.85	\$15.30	\$14.80	\$13.65
Four Papers	\$24.20	\$20.15	\$19.75	\$19.20	\$18.60	\$17.30
Five Papers	\$28.95	\$24.10	\$23.65	\$22.95	\$22.55	\$20.90
Six Papers	\$33.60	\$28.10	\$27.60	\$26.85	\$26.15	\$24.70
Seven Papers	\$38.25	\$32.00	\$31.45	\$30.60	\$29.95	\$28.20
Leader	\$9.55	\$8.25	\$8.25	\$8.25	\$8.25	\$8.00
Register	\$8.60	\$7.25	\$7.25	\$7.25	\$7.25	\$7.00

Classified ad pricing: 65¢ per word, phone number = 2 words, Web or email address = 3 words

DEADLINES

Auction, Entertainment & Help Wanted Ads - Noon Thursday
All Other Display Ads - 4:30 p.m. Thursday
Classified Ads - 4 p.m. Wednesday
Deadlines are subject to change during holiday weeks.

CIRCULAR INSERT RATES

Circular Size	Circulars Per Pound	Weight Per Circular	Cost
Single Sheet or Folded Flyer	32 or More	1/2 oz. or less	\$54 per M
4-Page Tab	24 to 31	1/2 to 2/3 oz.	\$59 per M
8- to 12-Page Tab	16 to 23	2/3 to 1 oz.	\$64 per M

Under 5,000 Pieces Add \$2 Per M
 Insert Printed by ICCPA Deduct \$5 Per M
 Minimum Size: 3-1/2 x 5-1/2
 Maximum Size: 8-1/2 x 11
 Circular Insert Deadline - Noon Tuesday

FOUR COLOR PRICING

2" - 24"	\$40	25" - 48"	\$60
49" - 72"	\$90	73" - 96"	\$115

MECHANICS

Page Size: 10.375" x 16"
Column Width: 1.625"
6 Columns Per Page

COVERAGE AREA

54001	Amery	3,936
54004	Clayton	985
54005	Clear Lake	1,425
54007	Deer Park	535
54009	Dresser	1,025
54020	Osceola	3,280
54024	St. Croix Falls	2,612
54026	Star Prairie	895
54762	Prairie Farm	583
54810	Balsam Lake	2,155
54824	Centuria Boxes	255
54889	Turtle Lake	1,414
55084	Taylors Falls, MN	820
TOTAL		19,920

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Inter-County Cooperative Publishing Association

Publishers of the Indianhead, Wild Rivers North & South, Tri-County North & South Advertisers
Inter-County Leader and Washburn County Register Newspapers

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