

Frederic Area Chamber of Commerce



May 1, 2023, Chamber Minutes

President Shari Chadwick called the meeting to order 6:00 pm.

Secretary's report: Rich L motioned to accept minutes as sent out, Keith R seconded, carried.

Treasurer's report: Rich P provided written reports on financials. Keith R motioned to approve report, Dennis C seconded, carried.

Unfinished Business

Budget: Tabled

Citizen, Volunteer, Business of the Year banquet: Currently 62 tickets sold, this is the 50th anniversary not counting covid years. Winners are William Johnson IV, Citizen of the year, Grant Burdick, Volunteer of the year, and Red Iron Studio, Mike Route is Business of the year.

Activities in the park: Currently working on vendor applications. Reunion Band will be performing at the Frederic Arts location as the village will be tearing down the old stage in the park before family days.

Button sales: Discussion on last year's sales, currently have 3 gift certificates for gift baskets, will sell 600 buttons for \$5 apiece. Three winning numbers will be drawn for the 3 gift baskets. Frederic Liquor, Frederic Design, Urban on Oak, Friendly Tavern, Raska's, and ICCPA will sell buttons and raffle tickets.

50/50 raffle: Dennis C is making a thermometer to be moved around to businesses for show progress of selling tickets. Contact Rose Houtari at Rose's Garden for tickets.

Queen Pageant: Kessia reported that Kim Daeffler will be parade coordinator for the year, Daeffler's will pay for opening number outfits. Little Miss notice is going out to students this week. Rich P asked about detail of accounting for the pageant.

Street Dance: Rough House is booked for Saturday night; food truck and grill trailer will be at the dance. Billy Joe band will play Friday night at the Friendly Tavern. Ed S will contact the village about closing the one-way street for the weekend.

Parade: Ed S will provide 3 convertibles for the citizen, volunteer, and business of the year at the parade. Prudence is busy recruiting parade units.

Car Show: Keith R has talked to Billy at the village about closing Oak St east to the lake for the car show and getting barriers. Fliers are out. Show will be from 9 am to 1 pm \$10 entry fee.

Possible sidewalk sales.

New this year is "Family Days Sock Hop" at Barrel House on Thursday night, proceeds will go to the park board. Sandy Lundquist oversees this. **5k race**: Dennis C reported the race will be at 8 am on Sunday.

2023 Brochures: Shari & I will work on this week.

Welcome committee report: Tabled Any other business: None

New business: Any other business: Next month agenda Family Days Next meeting: Monday, June 5, 2023, at 6:00 pm.

Keith R motioned to adjourn; Rich P seconded. Adjourned 7:04 pm.

Respectfully submitted, Phyllis Wilder, Secretary

Members present: Shari Chadwick, Frederic Design; Richard Lee, ICCPA; Phyllis Wilder, Frederic Lions; Kessia Adams, St Lukes Methodist Church; Brad Blyton, Frederic Liquor Store; Dennis Cramer, Urban on Oak and Rich Potvin, JA Counter. Members by zoom: Ed Spagnola, Friendly Tavern