



Frederic Area Chamber of Commerce



March 7, 2022, Chamber Minutes

President Shari Chadwick called the meeting to order 7:00 pm.

Secretary's report: Correction Dennis Cramer, Urban on Oak was present at the February meeting. Ros H motioned to accept minutes as sent out, Dennis C seconded, carried.

Treasurer's report: Mike C provided the treasurer's report. \$5996.70 in bank all checks written have been cashed. Phyllis W motioned to accept the report, Rose H seconded, carried.

Unfinished Business

Membership directory: Brochures are available for pick up at Frederic Design.

Royalty/Pageant guidelines: Rose H reported that Kori Kurkowski is willing to help the director with pageant and training.

Sign on Main St: Dennis Cramer attended the village meeting and talked about having a business district sign put up.

New business

Urban on Oak is opening for business April 6 at 1-5 and will be opened 5 days a month as an occasional shop.

Committee updates

Citizen, Business, Volunteer of the year: Shari C reported that Brad Harlander will help with program. Discussion on putting article in the paper for nominations for citizen, business, and volunteer of the year. Article will go in the March 16 issue of the Inter County Leader. Voting will be open until April 1.

Family Days: Phyllis W has reached out to Siren Lions and Zac Benson to get information on previous fireworks shows. Discussion on what it is going to cost for fireworks show. Discussion on 50/50 raffle, have price quotes for tickets 10,000, 15,000 and 20,000. Sell for \$1 per ticket. Discussion on food trucks, through the weekend.

Rose H, motioned to hold a 50/50 raffle for Family Days, Mike C seconded, motion carried. Drawing to be held Sunday afternoon. Dennis C motioned to purchase 20,000 tickets, Rose H seconded, carried.

Phyllis W checked with the village clerk regarding applying for the closure of Highway 48 for the street dance Saturday night and Highway 35 for the parade on Sunday and getting village approval for open container on Main Street during the hours of the dance.

Scholarship: Tabled till fall.

Next meeting: Monday, April 4, 2022, at 7:00 pm.

Meeting adjourned at 8:28 pm.

Respectfully submitted,
Phyllis Wilder, Secretary

Members present: Shari Chadwick, Frederic Design; Kim Talmadge, ICCPA; Mike Callahan, Red Iron Studios; Phyllis Wilder, Frederic Lions; Rose Houtari, Rose's Garden; and Dennis Cramer, Urban on Oak. Attending by zoom: Roxanne Howe, MK Howe Distributing; Leif Adams, Shell Lake State Bank; Kessia Adams, St Lukes Methodist Church.