



Frederic Area Chamber of Commerce



October 11, 2021 Chamber Minutes

President Shar Chadwick called the meeting to order 7 pm.

Secretary's report: Rich L made the motion to accept minutes as sent out, Rose H, 2nd, motion carried.

Treasurer's report: Mike C reported that there is \$6500 in checking, 46 paid members for a total \$5800 and \$560 in donations. PayPal account has \$821.55. Shari and Mike are on signature card at Bremer. Mike recommended getting QuickBooks for accounting at a cost of \$200, this would pass on to future treasurer. Rose H made the motion to purchase QuickBooks, Phyllis W 2nd motion carried. Zac B made the motion to get a chamber credit card Stephanie W 2nd, motion carried.

Committee Reports

Christmas in Frederic: Stephanie reported that they haven't met yet. Discussion about having Santa in town. Punch Card taken to businesses and have a drawing. Christmas decoration contest, best house wins \$250, best business get \$250 to give out. Frederic Arts will partner and have an ornament decorating class. Tammy Seebach volunteered to be on the committee. Frederic Arts will be hosting a craft sale in August.

Family Days 2022: Have committees in combination of chamber members and community members. Phyllis W recommended that vote for the dates to be at the November meeting.

Website: Rich L reported that design team at ICCPA would charge \$399 one time set up fee and hosting would be \$480 yearly for the Chamber website. They would update all chamber member businesses information and link to businesses websites. Zac B motion to go with ICCPA to host the website, Dale M 2nd, motion carried.

Communications: Would any one like to be Facebook administrator. Discussion on what content should be on the chamber Facebook page. Feature current chamber members, nonprofit events, i.e., cancer walk, fundraiser for music dept. Shari and Rose will help with Facebook.

Budget: Discussion on how to set up budget. More at next meeting.

Ace Hardware adopted can collections from the tech-ed department; employees have taken care of it. Going forward Zac will collect cans, keep track of money, and put signage stating the monies from the cans will be used as a community fund.

Next meeting: Stephanie W made the motion to hold the chamber meetings on the first Monday of the month to not conflict with village board meetings, Tammy S 2nd, motion carried. Next meeting will be Monday November 1 at 7 pm at ICCPA. Agenda items: vote on Family Days dates, Scholarship, budget-spending on events, money makers; update pageant guidelines for participates.

Meeting adjourned at 8:10 pm.

Respectfully submitted,

Phyllis Wilder, Secretary

Members present: Shari Chadwick, Frederic Design; Rich Lee, ICCPA; Mike Callahan, Red Iron; Stephanie Williamson, Carquest & Stephanie's Family Day Care; Rose Houtari, Rose's Garden, Dale Marx, Family Pathways; Dennis Cramer, Urban on Main; Zac Benson, Ace Hardware; Tammy Seebach, Frederic Arts; Sarah Jorgenson, D8 Products; Logan Williamson, Jimmy's Drive Inn; Phyllis Wilder, Frederi Lions. Attending by Zoom Victoria Gallardo, Sundown Saloon; Kessia Adams, St Lukes Methodist; Jake Johnson, Forward Accounting; and Betty Barr, The Barrel House.